



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394768	08-02-2012	08-02-2012	1	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
325			240657	PHILADELPHIA	A. CLIFFORD	08-28-2012	09-03-2012	M (Broadcast Month, Cycle 1)							N	240657		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total S	
			Agency CPE: E : 325															
1	08-28-2012	08-31-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30		1	1	1	1			4	1,600	4	6,400.00	
2	08-28-2012	08-31-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30		1	1	1	1			4	1,400	4	5,600.00	
3	08-28-2012	08-31-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30		1	1	1	1			4	2,800	4	11,200.00	
4	08-28-2012	08-31-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30		3	3		2			8	2,700	8	21,600.00	
5	08-29-2012	08-31-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30			1	1	1			3	1,600	3	4,800.00	
6	08-30-2012	08-30-2012	06:30PM - 09:30PM	EAGLES FOOTBALL GAMES (7240)	10	30				2				2	18,000	2	36,000.00	
7	09-01-2012	09-01-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						1		1	800	1	800.00	
8	09-02-2012	09-02-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	10	30							1	1	1,200	1	1,200.00	
9	09-02-2012	09-02-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	700	1	700.00	
10	09-02-2012	09-02-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00	
11	09-03-2012	09-03-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1							1	1,600	1	1,600.00	
12	09-03-2012	09-03-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1							1	1,400	1	1,400.00	
13	09-03-2012	09-03-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1							1	2,800	1	2,800.00	
14	09-03-2012	09-03-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	2							2	2,700	2	5,400.00	
15	09-03-2012	09-03-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30	1							1	1,600	1	1,600.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 394768		Contract Dt 08-02-2012		Revision Dt 08-02-2012		Rev# 1		Advertiser AMERICANS FOR PROSPERITY			Brand AMER FOR PROSPERITY			Product Code POLITICALS			Station/Market WPVI - PHILADELPHIA									
Agency Est# 325				CMS # 240657		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 08-28-2012		End Date 09-03-2012		Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 240657								
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
Agency CPE: E : 325																										
16	08-30-2012	08-30-2012	07:00PM - 08:00PM		ROTATOR 5A-459AM (7191)							10	30				2					2	2,700	0	0.00	
																					Contracted Gross Total:		35		104,100.00	
																					Actual Gross Total:		35		104,100.00	
																					Agency Commission:				15,615.00	
																					Net Total:				88,485.00	
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total											
Sep 12			0.00			0.00			104,100.00			0.00			104,100.00											
TOTAL			0.00			0.00			104,100.00			0.00			104,100.00											

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3	08-28-2012	08-31-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30		1	1	1	1			4	2,800	4	11,200.00
4	08-28-2012	08-31-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30		2	2		2			6	2,700	6	16,200.00
5	08-29-2012	08-31-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30			1	1	1			3	1,600	3	4,800.00
6	08-30-2012	08-30-2012	06:30PM - 09:30PM	EAGLES FOOTBALL GAMES (7240)	10	30				2				2	18,000	2	36,000.00
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10	09-02-2012	09-02-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00
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Agency Est# 325				CMS # 240657		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 08-28-2012		End Date 09-03-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 240657					
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Month/YR			Preempted			Made Good			Contract Total			Adjustments						Actual Total							
Sep 12			0.00			0.00			104,100.00			0.00						104,100.00							
TOTAL			0.00			0.00			104,100.00			0.00						104,100.00							

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